

Major Problems In American Business History

Encyclopedia of American Business History American Business Since 1920 American Business History Encyclopedia of American Business History American Business Since 1920 International Bibliography of Business History American Enterprise Made in the U.S.A. Encyclopedia of American Business History The Visible Hand A History of Small Business in America Guide to Business History Basic History of American Business Reader's Guide to American History The 100 Most Significant Events in American Business The Enterprising Americans: a Business History of the United States American Heritage History of American Business Manufacturing Business Basics American business history; a list of books Charles R. Geisst Thomas K. McCraw Walter A. Friedman Charles R. Geisst Thomas K. McCraw Francis Goodall Andy Serwer Thomas V. DiBacco Charles R. Geisst Alfred Dupont Chandler Mansel G. Blackford Henrietta Melia Larson Thomas Childs Cochran Peter J. Parish Quentin R. Skrabec John Chamberlain Alex Groner David O. Whitten J.S. Canner & Co Encyclopedia of American Business History American Business Since 1920 American Business History Encyclopedia of American Business History American Business Since 1920 International Bibliography of Business History American Enterprise Made in the U.S.A. Encyclopedia of American Business History The Visible Hand A History of Small Business in America Guide to Business History Basic History of American Business Reader's Guide to American History The 100 Most Significant Events in American Business The Enterprising Americans: a Business History of the United States American Heritage History of American Business Manufacturing Business Basics American business history; a list of books Charles R. Geisst Thomas K. McCraw Walter A. Friedman Charles R. Geisst Thomas K. McCraw Francis Goodall Andy Serwer Thomas V. DiBacco Charles R. Geisst Alfred Dupont Chandler Mansel G. Blackford Henrietta Melia Larson Thomas Childs Cochran Peter J. Parish Quentin R. Skrabec John Chamberlain Alex Groner David O. Whitten J.S. Canner & Co

presents an alphabetically arranged reference to the history of business and industry in the united states includes selected primary source documents

tells the story of how america s biggest companies began operated and prospered post world war i this book takes the vantage point of people working within companies as they responded to constant change created by consumers and technology it focuses on the entrepreneur the firm and the industry by showing from the inside how businesses operated after 1920 while offering a good deal of modern american social and cultural history the case studies and contextual chapters provide an in depth understanding of the evolution of american management over nearly 100 years american business since 1920 how it worked presents historical struggles with decision making and the trend towards relative decentralization through stories of extraordinarily capable entrepreneurs and the organizations they led it covers henry ford and his competitor alfred sloan at general motors during the 1920s neil mcelroy at procter gamble in the 1930s ferdinand eberstadt at the government s controlled materials plan during world war ii david sarnoff at rca in the 1950s and 1960s and ray kroc and his mcdonald s franchises in the late twentieth century and early twenty first and more it also delves into such modern success stories as amazon com ebay and google provides deep analysis of some of the most successful companies of the 20th century contains topical chapters covering titans of the 2000s part of wiley blackwell s highly praised american history series american business since 1920 how it worked is designed for use in both basic and advanced courses in american history at the undergraduate and graduate levels

this introduction looks at the rise of the american economy from its colonial and frontier beginnings what made the united states an attractive testing ground for entrepreneurs how did the united states come to have the largest business enterprises in the world by the early twentieth century why did business organizations gain a central place in american society

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the field of business history has changed and grown dramatically over the last few years there is less interest in the traditional company centred approach and more concern about the wider business context with the growth of multi national corporations in the 1980s international and inter firm comparisons have gained in importance in addition there has been a move towards improving links with mainstream economic financial and social history through techniques and outlook the international bibliography of business history brings all of the strands together and provides the user with a comprehensive guide to the literature in the field the bibliography is a unique volume which covers the depth and breadth of research in business history this exhaustive volume has been compiled by a team of subject specialists from around the world under the editorship of three prestigious business historians

what does it mean to be an american what are american ideas and values american enterprise the companion book to a major exhibition at the smithsonian s national museum of american history aims to answer these questions about the american experience through an exploration of its economic and commercial history it argues that by looking at the intersection of capitalism and democracy we can see where we as a nation have come from and where we might be going in the future richly illustrated with images of objects from the museum s collections american enterprise includes a 1794 dollar coin alexander graham bell s 1876 telephone a brass cash register from marshall fields sam walton s cap and many other goods and services that have shaped american culture historical and contemporary advertisements are also featured emphasizing the evolution of the relationship between producers and consumers over time interspersed in the historical narrative are essays from today s industry leaders including sheila bair adam davidson bill ford sally greenberg fisk johnson hank paulson richard trumka and pat woertz that pose provocative questions about the state of contemporary american business and society american enterprise is a multi faceted survey of the nation s business heritage and corresponding social effects that is fundamental to an understanding of the lives of the american people the history of the united states and the nation s role in global affairs

narrative of 350 years of american business including the persons events and inventions of the past

this a to z encyclopedia provides detailed coverage of america s business history from the hudson fur trade to the internet informative entries profile corporate titans and tycoons wall street wizards industry leaders and major events and institutions of american business spanning the period after american independence to the present day

the role of large scale business enterprise big business and its managers during the formative years of modern capitalism 1850s 1920s is delineated in this pathmarking book alfred chandler jr sets forth the reasons for the dominance of big business in american transportation communications and central sectors of production and distribution

from the colonial era to the present day small businesses have been an integral part of american life first published in 1991 and now thoroughly updated this study explores the central but ever changing role played by small enterprises in the nation s economic political and cultural development

a history of the development of major u s businesses such as banks railroads oil steel companies etc and the men who founded them includes a collection of documents pertaining to business dating from the pilgrims to the mid 20th century

first published in 1998 routledge is an imprint of taylor francis an informa company

this reference book details the top 100 groundbreaking events in the history of american business featuring case studies of successful companies who challenged traditional operating paradigms historical perspectives on labor laws management practices and economic climates and an examination of the impact of these influences on today s business practices

an exciting history of american business beginning with colonial times that includes short sketches of important figures

american business people have built the most creative and productive economy in world history here is the story of the men and women who made america from pilgrim traders to pioneers of the industrial revolution and the great innovators of the early twentieth century

overall this first volume in the series should render business research in manufacturing a good deal easier by bringing together insightful industry histories and detailed critical bibliographies this series has much to recommend it future volumes will be eagerly awaited reference books bulletin this historical and bibliographical reference work is the first volume of greenwood press s handbook of american business history a series intended to supplement current bibliographic materials pertaining to business history devoted to manufacturing this work uses the enterprise standard industrial classification esic to divide the subject into distinct segments from which contributors have developed histories and bibliographies of the different types of manufacturing though authors were given sets of guidelines to follow they were also allowed the flexibility to work in a format that best suited the material each contribution in this volume contains three important elements a concise history of the manufacturing sector a bibliographic essay and a bibliography some contributions appear in three distinct parts while others are combined into one or two segments all build on currently available material for students and scholars doing research on business and industry the contributors who include business economic and social historians as well as engineers and lawyers have covered such topics as bakery products industrial chemicals and synthetics engines and turbines and household appliances also included are an introductory essay that covers general works and a comprehensive index this book should be a useful tool for courses in business and industry and a valuable resource for college university and public libraries

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